



# AgMRC Highlights

for 2017



## Quick Stats

1,497,825 total web visits or 4,833 per day

425 downloads on YouTube videos

55 Facebook posts reaching 11,102 people

3,500 subscribers of the monthly Renewable Energy Newsletter

Answered 4,793 emails and phone calls in 2017. Gave 92 presentations. Had 241 face-to-face consultations.

## Other Projects

AgMRC has developed and revised a comprehensive agriculture curriculum. In 2017, the focus was on promoting the curriculum. Graduate students within the Iowa State University College of Agriculture developed a curriculum workshop to share with vocational ag teachers in Iowa, Arizona and Kentucky.

The MarketMaker program was enhanced to create a searchable widget on AgMRC pages. These widgets open up a searchable map within the AgMRC website that serves as a portal to the MarketMaker site. It allows a visitor to the AgMRC website to find producers raising strawberries, for example, within their geographic area. This gives producers a clear visual as to what others in the region are doing with their commodities and products.

More than 100 commodities were updated on the site.

## States Directly Impacted by AgMRC



These impacts come from direct projects with the AgMRC curriculum outreach workshops, the VAPG case study video projects, VAPG written case studies, MarketMaker collaboration states, the Southern Risk Management Center states, the Focus on Feasibility workshops and direct outreach.

## VAPG Promotion

VAPG case studies are featured in written form on the website. New written case studies were added this year. [Case Studies](#)

A video case study project was created this year, through the Model Farm Project at Iowa State University. Model Farm has connections with land grants across the country to expand this outreach. Three initial videos have been created as a model for others. [Video Link](#).

A Focus on Feasibility workshop to train independent consultants on strategies to conduct a rigorous audit for VAPG grant applications was developed. Workshops were held in Little Rock, Arkansas and Burlington, Vermont with 40 attendees from multiple states.

Information on the website was updated and enhanced for ease in finding current information, easily accessible to all. Accessibility was upgraded, commodity profiles were updated and a new database commodity pricing project was created, all to create updated, relevant information for producers applying for a VAPG grant.