Unit 3: Aquaculture

Lesson 13: Alligator Production (Part 2)

Directions: Access the commodities and products tab on the AgMRC website (http://www.agmrc.org) and find the link to Aquaculture. Utilize information located here to answer the questions below.

1. What are the nutritional aspects of consuming alligator meat? How could producers and marketers work together to help to build the market for alligator meat?

2. What environmental issues are alligator producers faced with? How might these affect producers’ “bottom lines”?

3. Provide some examples of “barriers of entry” into commercial alligator production. How might new producers work to overcome these issues?

4. Why must “all alligator farmers… possess licenses”? What other regulations must alligator producers abide by? How do these regulations affect business costs?

5. How do you think consumer perceptions (such as the lack of public awareness regarding alligator production) can affect an industry and its business climate? According to the AgMRC website, how have consumer perceptions issues affected commercial alligator production?
Reinforcement Activity: Writing Music

I am sure you have had multiple songs stuck in your head at some point, yet when it comes time to learn in school, your memory seems empty. What if we combined music with school? Take a moment as a class to create a list of key words, phrases or ideas regarding alligator production. Your teacher will direct you on how to split up, and in your groups or as a class you will use the list you created to rewrite an appropriate song of your choice. If you are feeling extra creative, go ahead and try to come up with your own tune!