Lesson 1: What is Agritourism?

**Directions:** Access the commodities and products tab on the AgMRC website ([http://www.agmrc.org](http://www.agmrc.org)) and find the Agritourism link. Utilize information located here to answer the questions below:

1. According to the AGMRC website, what is Agritourism?

2. With your group, come up with a list of examples of Agritourism in your community/state.

3. Using the **Food Industry Market Maker** link on the AgMRC website, explore other local examples of Agritourism. What is one business you find interesting? Be prepared to share what you found with the class.

4. What are other examples of Agritourism you can think of in the rest of the United States or World?
Unit 1: Agritourism

5. Using the Food Industry Market Maker link on the AgMRC website, explore non-local examples of Agritourism. What is one business you find interesting? Be prepared to share what you found with the class.

6. Why do you think Agritourism is considered Value-Added Agriculture?