Unit 4: Biomass

Lesson 2: Biomass Poster

**Directions:** Access the commodities and products tab on the AgMRC website (http://www.agmrc.org) and find the link to Biomass. Choose one topic under the Biomass heading and create a poster promoting this commodity.

The following are a few of the items that should be included on your poster. Feel free to add whatever you deem necessary to clearly convey your idea.

1. Title
2. Purpose/objective statement
3. Headings
4. Background of the biomass
5. Use of the biomass
6. Production practices

The goal of this project is not only to make a poster, but it is to make an effective poster that would attract a viewer’s attention. Some tips on how to create an effective poster are to:

1. Have clearly identifiable objectives,
2. Visually portray a carefully crafted idea/product,
3. Be creative in design,
4. Be easily read from a distance of 3 – 4 feet away, and
5. Utilize clear and concise title/headings.

Errors in a poster can cause loss of viewer’s attention or trust. Some common errors found in posters include:

1. Poor organization,
2. Poor graphics,
3. Objectives that are difficult to identify,
4. Too small of text, and
5. Too much text

Now it’s time to create your own poster. Use whatever materials and resources are available to you. Be sure to check out the AgMRC resource links at the bottom of each page for additional help. Remember to be creative.