2015
NATIONAL VALUE-ADDED AGRICULTURE
CONFERENCE

The Future of the U.S. Food System: Providing Nutritious, Sustainable, and Healthy Food for All Americans

May 18-20, 2015
Austin, Texas

Austin Marriott South
# Conference Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon May 18</td>
<td>1:00pm-5:00pm</td>
<td>Registration, Booth and Poster Set-up</td>
</tr>
<tr>
<td></td>
<td>1:00pm-5:00pm</td>
<td>National MarketMaker Partnership Meeting (Invitation only)</td>
</tr>
<tr>
<td></td>
<td>5:30pm-7:30pm</td>
<td>MarketMaker Welcome Reception (all conference participants are invited)</td>
</tr>
<tr>
<td>Tue May 19</td>
<td>7:00am-7:45am</td>
<td>Breakfast - Sponsored by the American Farm Bureau Federation</td>
</tr>
<tr>
<td></td>
<td>7:45am-9:15am</td>
<td>General session</td>
</tr>
<tr>
<td></td>
<td>9:15am-9:30am</td>
<td>Break (Posters and Exhibition)</td>
</tr>
<tr>
<td></td>
<td>9:30am-10:45am</td>
<td>Concurrent sessions</td>
</tr>
<tr>
<td></td>
<td>10:45am-12:00pm</td>
<td>Concurrent sessions</td>
</tr>
<tr>
<td></td>
<td>12:00pm-1:00pm</td>
<td>Luncheon</td>
</tr>
<tr>
<td></td>
<td>1:00pm-5:30pm</td>
<td>Field Trips</td>
</tr>
<tr>
<td></td>
<td>7:00pm-9:00pm</td>
<td>Banquet- Recognition and Farm Credit MarketMaker Innovation Awards (all conference participants are invited)</td>
</tr>
<tr>
<td>Wed May 20</td>
<td>7:00am-8:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td></td>
<td>8:00am-9:45am</td>
<td>General session</td>
</tr>
<tr>
<td></td>
<td>9:45am-10:15am</td>
<td>Break (Posters and Exhibition)</td>
</tr>
<tr>
<td></td>
<td>10:15am-12:00pm</td>
<td>Concurrent sessions</td>
</tr>
<tr>
<td></td>
<td>12:00pm-1:00pm</td>
<td>Luncheon</td>
</tr>
<tr>
<td></td>
<td>1:00pm</td>
<td>Conference ends</td>
</tr>
</tbody>
</table>
Conference Agenda

Monday, May 18, 2015

1:00pm-5:00pm  Registration, booth and poster set-up

1:00pm-5:00pm  National MarketMaker Meeting (Invitation only)- Lone Star Salon A

5:30pm-7:30pm  MarketMaker Welcome Reception (for all conference participants)-Lone Star Salon CD

Tuesday, May 19, 2015

7:00am  Breakfast - Sponsored by the American Farm Bureau Federation- Lone Star Salon AB

7:45am  General session- Lone Star Salon AB  
"Welcome Remarks" - Sid Miller, the Texas Commissioner of Agriculture

"Toward a Common Vision for the Future of Agriculture" - Neilson C. Conklin, President of the Farm Foundation

"Effective Planning for Texas' Water Supply Needs" - Carlos Rubinstein, the Chairman of Texas Water Development Board

9:15am  Break - Poster and Exhibition- Limestone II and Ballroom Foyer

9:30-10:45am  Concurrent sessions

Facilitators: Kathleen Liang, Professor, University of Vermont and Sally Duncan, Oregon State University

Co-learning Opportunity!: This workshop focuses on enterprise level discussions with respect to finding entrepreneurial strategies to enhance, improve, and promote regional food networks. Presenters will lead discussions using recent studies funded by the USDA and share information gathered from field surveys and literature review relating to food safety and value added issues. This will be a public conversation among workshop attendees to help us inform our NIFA research through your shared stories.

Focal questions: What is the nature of your entrepreneurial efforts? What triggered your desire to make this change? What has worked, what has not? Any challenges or barriers for individual enterprise to create, implement, or deliver effective programs to support regional food networks?
Session B: **Farmers and Producers Sharing Successful Stories on Production**- Lone Star Salon B
Moderator: David Anderson, Professor and Extension Economist, Texas A&M University
- "Organic Crop Production Planning" - Pedro Schambon Jr, owner of My Father’s Farm, Certified Organic Vegetable & Fruit Grower
- "From Production Agriculture to Consumer Driven Integration and Diversification: A Case Study in Bees, Honey, Wine and Eco-Tourism" - Clint Walker III, owner of Walker Honey Farm, LLC
- "Making a difference with Pork" - Kevin Bottke, owner of Pork Texas

Session C: **Rural Development and Sustainability**- Lone Star Salon C
Moderator: Rebekka Dudensing, Assistant Professor and Extension Economist, Texas A&M University
- "Economic Value of Water for Irrigation in the High Plains" - Jad R. Ziolkowska, Assistant Professor, University of Oklahoma, Dept. of Geography and Environmental Sustainability
- "Rural Energy for America" - Daniel Torres, Business Programs Director of USDA Rural Development
- "Achieving Sustainability in the Gulf of Mexico Shrimp Fishery" - Andrea Hance, Executive Director, Texas Shrimp Association

Session D: **Food Security and Food Waste**- Lone Star Salon D
Moderator: David Lamie, Associate Professor and Extension Specialist, Clemson University
- "Food Recovery Challenge Feeds Wichita Hungry" - Barbara Goode, P.E., Kansas State University, Engineering Extension
- "Achieving Food Security: The United States and The United Republic of Tanzania" - Carlisle Pemberton, , Professor of Agricultural Economics (retired), University of the West Indies, St. Augustine Trinidad and Tobago and Mary Mgonja, Country Head – Tanzania, Alliance for a Green Revolution in Africa (AGRA)

Session E: **Locally Sourced Food, Local Foods System and Networks** - Lone Star Salon D (10:20am-12:00pm)
Moderator: John Park, Professor and Extension Economist, Texas A&M University
- "The Role of Food and Culinary Tourism Demand in the Western US" - Kynda Curtis, Professor, Department of Applied Economics, Utah State University
- (to be continued in the same room at 10:45am)

10:45-12:00pm Concurrent sessions

Facilitators: Kathleen Liang, Professor, University of Vermont and Sally Duncan, Oregon State University

Co-learning Opportunity!: This workshop focuses on community level discussions with respect to finding entrepreneurial strategies to enhance, improve, and promote regional food networks. Presenters will lead discussions using recent studies funded by the USDA and share information gathered from
field surveys and literature review relating to community efforts. This will be a public conversation among workshop attendees to help us inform our NIFA research through your shared stories.

Focal questions: What are the most pressing food issues facing your community? How have you addressed these issues and who are the champions? What has worked, what has not worked?

Session E:  **Locally Sourced Food, Local Foods System and Networks (continued)**  
(10:20am-12:00pm) Lone Star Salon D  
Moderator: John Park, Professor and Extension Economist, Texas A&M University  
- "Assessment of the Salina Area Food System" - Barbara Goode, P.E., Kansas State University, Engineering Extension  
- "Food in Remote Regions: Connecting Supply and Demand Markets for Community Supported Agriculture in the Tanana Valley of Alaska" - Anastasia Thayer, University of Alaska Fairbanks  
- "Collective Action and “Connectivity” Challenges of Community Supported and Climate-Smart Agriculture (CSA) in the USA: A Critical Review of the Literature." - Ramon Borges-Mendez, Associate Professor, Clark University and Cynthia Caron, Assistant Professor, Clark University

Session F:  **Aquaponics for Rural Development and Value-added Agriculture** - Lone Star Salon B  
Moderator: David Lamie, Associate Professor and Extension Specialist, Clemson University  
- "Aquaponics Principles and Practices" - Joe Masabni, Extension Vegetable Specialist, Texas A&M University  
- "Aquaponics - Going to Market with Profit " - Adam Harwood, Owner and Founder of Global Aquaponics, LilyPad Farm, and Apex Aquaponics  
- "How Commercial Aquaponics Can Strengthen Rural Communities?" - Tracy Shea, Business Consultant, WTAMU Small Business Development Center

Session G:  **Innovative Programs to Develop New Food Channels and Resources**- Lone Star Salon C  
Moderator: Mechel S. Paggi, Associate Dean for Research and Collaboration, Jordan College of Agricultural Science and Technology, California State University  
- "Turning Interest into Producer" - David Ringuette, Professor, Windward Community College  
- "From BattleGround to Breaking Ground: Agriculture Workshops for Military Veterans" - Erin Kimbrough, Texas A&M AgriLife Extension  
- "The Local Scoop on Farm to School" - Nicole Zammit, RD, Farm to School Lead, USDA Food and Nutrition Services Southwest Regional Office

12:00pm  
**Lunch - Poster and Exhibition**- Lone Star Salon AB & Limestone II

1:00-5:30pm  
**Field trips**- Bus parking and gathering at the West Wing Foyer of Austin Marriott South  
- Field trips A: Field trips to Agua Dulce Farm and Springdale Farm- Field trip lead: Edwin Marty  
- Field trips B: Field trips to U.S Food Distribution Center and Facility and Whole Foods Flagship stores- Field trip lead: Daniel Chavez
7:00-9:00pm Banquet – Recognition and Farm Credit MarketMaker Innovation Awards (for all conference participants)- Lone Star Salon AB

**Wednesday, May 20, 2015**

7:00am Breakfast- Lone Star Salon AB

8:00am **General session**- Lone Star Salon AB
"Future Food Processing: Feeding the World in Times of Change" - Mary Ellen Camire, PhD, CFS, President of Institute of Food Technologists

"Current Issues in Agricultural Labor" - Peter Feather, USDA’s Agricultural Labor Affairs Coordinator

"USDA Farm Service Agency Agricultural Act of 2014 Milestones" - Judith Canales, the State Executive Director, USDA Farm Service Agency

9:45am Break - Poster and Exhibition- Limestone II and Ballroom Foyer

10:15-12:00pm **Concurrent sessions**

**Session A:** Value-Added Agriculture- Lone Star Salon A
Moderator: Ronald Rainey, Professor, University of Arkansas
- "Beyond Processing: Redefining Value-Added Agriculture in Texas" - Rebekka Dudensing, Assistant Professor and Ruoxi Lu, PhD student, Texas A&M University
- "Communicating Authority through Symbols: A Value-Based Agricultural Case Study" - Justin C. Velten, Assistant Professor of Communication, and Dallas Z. Flick, the University of Texas at Tyler
- "Survival Analysis of the Value-Added Producer Grant (VAPG) Program and the Implications for Different Regions." - Alexis Solano, Agricultural Economist, Rural Business-Cooperative Service, USDA

**Session B:** Implications of the 2014 Farm Bill- Lone Star Salon B
Moderator: Luis Ribera, Associate Professor and Extension Economist, Texas A&M University
- "Implications of the 2014 Farm Bill for Value-Added for Specialty Crops" - Alba Collart, Assistant Professor, Mississippi State University
- "Implications of the 2014 Farm Bill for Value-Added for Dairy and Cattle" - Brian Williams, Assistant Professor, Mississippi State University
- "Financial Situation of U.S. Ag: Land and Rental Values" - Bryon Parman, Assistant Professor, Mississippi State University

**Session C:** Panel discussion- Barriers to Increasing Local Food Processing- Lone Star Salon C
Moderator: Edwin Marty, COA OoS, Food Policy Manager, Office of Sustainability, City of Austin
Panelists:
- Brenton Johnson, Johnson’s Backyard Garden - Local Organic Fruit and Vegetable Farm
- Ben Runkle, Salt and Time – Local Butcher
Overview: The local food processing industry has a $700 million annual impact on the Austin economy. Central Texas food manufacturing businesses are gaining national attention with innovative approaches that range from insect flour-based foods to an ever-expanding range of organic products. However, locally-sourced ingredients are rarely included in locally manufactured products, and the rising cost of business may be driving some processors away. What does the future hold for local food manufacturing and what are some solutions for ensuring the industry continues to grow?

Session D: Symposium - Assessing the Economic Impact of Local Food Systems: Framing a Meta-Analysis for the US - Lone Star Salon D

Moderator and Discussant: Dawn Thilmany McFadden, Professor, Colorado State University

Speakers:
- David Hughes, Professor - University of Tennessee
- Becca Jablonski, Post-Doctoral Scholar - Colorado State University
- Todd Schmit, Associate Professor - Cornell University
- Blake Angelo, MPH - Conservation Impact, Denver CO

Overview: There is a growing public interest in regionally-focused food systems, yet agreement that resulting impacts for local communities and participating growers remain unknown (Low et al, 2015; Union of Concerned Scientists, 2013). This session brings together two projects aimed at improving understanding of the economic impacts resulting from local food system innovations. First we will introduce a new USDA AMS-sponsored toolkit to assess the economic impacts of food system initiatives. The toolkit highlights the importance of a diverse team of community stakeholders, data that reflects local specificities, and modeling that integrates locally-specific data and accounts for opportunity costs. Second, we will present preliminary typology and benchmarking results from a USDA NIFA-funded project that uses a meta-analysis of case studies and nationally available data of innovative business models in the local foods landscape. By scanning the studies and data available on these projects we hope to provide field-based businesses and practitioners with useful benchmark financial numbers to both inform the economic assessment models for different value-added activities, and provide critical information to help guide system and farm-level planning decisions. As these results are not yet final, there will be time for feedback and discussion of how these materials could be refined in the next phase of this project.

12:00pm Lunch - Poster and Exhibition - Lone Star Salon AB & Limestone II

1:00pm Conference ends
CONFERENCE POSTERS

- “The Story of Farmer Ownership of Value Chains Through Cooperation” - John Park, Professor, Texas A&M AgriLife Extension Service

- "From Ginger to Turmeric: Enhancing Farm Gate Value through Crop Diversification" - Alvin Huang and Laura Schulman, College of Tropical Agriculture and Human Resources, University of Hawaii – Manoa


- "Increased Productivity in Corn and Its Implications on Hunger Reduction" - Anil Giri, PhD student, Department of Ag. Economics, University of Nebraska- Lincoln

CONFERENCE EXHIBITORS

Environmental Partners specializes in offering advanced cleaning & sanitizing systems and protocols for commercial, industrial and agricultural applications
Professor Mary Ellen Camire has been a faculty member at the University of Maine since 1989. She earned her A.B. in biology at Harvard University in 1979, then obtained a M.S. in nutrition in 1982 from the University of Massachusetts-Amherst. Her dissertation research at Texas Woman’s University focused on the development of novel extruded snacks containing glandless cottonseed protein and fiber. She directs the Sensory Evaluation Center at the University of Maine and works with many crops including seaweed, berries, potatoes, grains and various aquaculture products. As President of the grain science community AACC International in 2008-2009, she refocused science efforts on whole grains and their constituents. On September 1, 2014, she became the 75th President of the Institute of Food Technologists, and she has held numerous positions within that organization. Mary Ellen is a member of the American Society for Nutrition, the Obesity Society, CAST, the American Chemical Society and several sensory evaluation organizations. She serves on the Grain for Health Foundation Scientific Advisory Committee. In 2006, she received the Babcock- Hart Award from the Institute of Food Technologists and the International Life Sciences Institute North America, and in 2007 became an IFT Fellow. She was the 2008 recipient of the College of Natural Sciences, Forestry and Agriculture Outstanding Researcher Award and the University of Maine Presidential Research and Creative Achievement Award. This year she received the American Society for Nutrition’s General Mills Bell Institute of Health and Nutrition Innovation Award for her whole grain research.

Judith A. Canales, State Executive Director, USDA – Farm Service Agency, College Station, Texas.

On June 3, 2013, Agriculture Secretary Tom Vilsack announced the appointment of Judith Canales as State Executive Director for the Texas Farm Service Agency (FSA). As Executive Director for the Texas FSA, Canales oversees all aspects of federal farm program delivery for an agency that employs nearly 1400 people (state and county office staff and elected county committee members) and on average, issues more than $1 billion annually in commodity, conservation, disaster and credit benefits to farmers and ranchers across the state. Most recently, Canales served as Acting Deputy Under Secretary for USDA Rural Development. In 2009, President Barack Obama appointed Canales as Administrator for the Rural Business-Cooperative Service at USDA Rural Development. Previously, Ms. Canales served as Executive Director of the Maverick County Development Corporation in Eagle Pass, Texas, and served for seven years as an adjunct faculty member for Southwest Texas Junior College. In 1996, Former President Bill Clinton appointed Canales as Deputy State Director for Texas Rural Development. She worked as the Acting Associate Administrator for Rural Business and Cooperative Service in Washington, D.C. She served as the Legislative Representative for the Department of Housing and Urban Development. She also served as the Executive Director of the International Hispanic Network, a national membership organization of Hispanic city managers, which promotes professional excellence among Hispanic executives and public managers in local government. She served as the Assistant City Manager for the City of Eagle Pass. Canales received a Master of Public Administration degree from Harvard University John F. Kennedy School of Government. She received a Master of Arts degree in Urban Studies from Trinity University in San Antonio, a Bachelor of Journalism degree from the University of Texas at Austin and an Associate of Arts degree from Southwest Texas Junior College. Canales is a native of Uvalde, Texas and maintains a residence in Eagle Pass, Texas.
Dr. Neilson C. Conklin is President of Farm Foundation. Prior to joining Farm Foundation in January 2008, Dr. Conklin was director of the Market and Trade Economics Division of USDA’s Economic Research Service. Prior to his service at USDA, Dr. Conklin was chief economist at the Farm Credit Council. Between 1984 and 1988, Conklin worked at the USDA Economic Research Service in various capacities including fruit and vegetable outlook and as deputy director of the Agriculture and Trade Analysis Division. He also served as chief of the Agriculture Branch at the Office of Management and Budget and on the faculties of Colorado State University, the University of Arizona and Arizona State University. Raised on Vermont dairy farm, Conklin served in the U.S. Navy from 1968 to 1972. He received a Ph.D. in Agricultural and Applied Economics from the University of Minnesota. He also holds an M.S. degree in Agricultural Economics from the University of Wyoming and a B.A. in history from Castleton State College in Vermont.

Dr. Peter Feather serves as the Agricultural Labor Affairs Coordinator in the Office of the Chief Economist at the U.S. Department of Agriculture (USDA). He is responsible for analyzing the Department’s various policies and activities that relate to agricultural labor, and he represents the USDA on immigration issues. Dr. Feather has held this position since June, 2009. Prior to that, he held positions as the Fuel Economy Division Chief at the Department of Transportation, Senior Economist at the President’s Council of Economic Advisers and Economist at the USDA Economic Research Service. Dr. Feather received his Ph.D. in agricultural economics from the University of Minnesota in 1992. He also holds BS and MS degrees in agricultural economics from the University of Missouri.

Dr. Kathleen Liang is a Professor at University of Vermont. Dr. Liang has designed, developed, and implemented innovative, award-winning courses in entrepreneurship taught within CDAE since 1998. Her research, teaching, and outreach focus on many perspectives of entrepreneurship and its interactions with people, communities, and organizations. Her learning-in-the-now approach to teaching and dynamic interactions with students push them from the classroom into real life applications of entrepreneurship as actual entrepreneurs. Her projects of multifunctional agriculture and regional food networks also expand the boundaries of understanding innovative and entrepreneurial agricultural operations and management.

Edwin Marty is currently the Food Policy Manager for the City of Austin’s Office of Sustainability. Edwin earned a BA in Anthropology from the University of Oregon and completed an “Apprenticeship in Agroecology” from the University of California, Santa Cruz. He went on to work on sustainable farming projects around the world, including Mexico, Mongolia, Australia, and Chile. Edwin worked for Souther Living Magazine as a garden writer and was the founder and director of a non-profit called Jones Valley Teaching Farm located in Birmingham, Alabama. He was also the Director of the non-profit urban farm in Montgomery called EAT South before leaving to join the City of
Austin. Edwin has consulted on numerous urban farm projects around the country, helped establish the Alabama Sustainable Agriculture Network, and co-authored a book about urban farming in America called *Breaking Through Concrete*, published by the University of California Press.

**Sid Miller** is serving as the 12th Texas Commissioner of Agriculture, with his first term beginning in January 2015. Commissioner Miller brings a wealth of knowledge to the Texas Department of Agriculture. He is recognized as one of the state’s most dynamic and effective conservative leaders, as well as one of the state’s staunchest defenders of constitutional freedoms. During his six terms as a member of the Texas House of Representatives, Commissioner Miller brought his real world agricultural experience to the table. He’s your everyday man who’s made a difference in his community and for the Lone Star State by working as a small businessman, community leader, school teacher, agriculturist and former school board member. In every aspect of his work, Commissioner Miller has proven his convictions in being pro-business and pro-job creation. As the leader of the Texas Department of Agriculture, Commissioner Miller is working to safeguard water resources to ensure access for farmers and ranchers, as well as fighting to secure our nation’s porous border with Mexico. A true Texan through-and-through, Commissioner Miller is focused on promoting the best Texas-grown and Texas-made products through the GO TEXAN program. Additionally, Commissioner Miller will push for polices to continue growing the Texas economy and creating jobs. Commissioner Miller was born in De Leon, Texas, and is an avid rodeo and horseshow participant who holds nine World Championships. He is a graduate of Tarleton State University in Stephenville, where he received a Bachelor of Science in Vocational Agriculture Education. Commissioner Miller maintains close ties to Stephenville, where he owns and operates a nursery business. Commissioner Miller and his wife, Debra, have been married for 36 years. The Millers have two sons and two grandchildren.

**Carlos Rubinstein** was appointed chairman of the Texas Water Development Board by Governor Rick Perry on September 1, 2013. His term will expire February 1, 2017.

Carlos Rubinstein served as a commissioner of the Texas Commission on Environmental Quality (TCEQ) from 2009–2013. He is the Texas representative to the Western States Water Council, and the Border Governors’ Conference Sustainable Development worktable. Rubinstein is a former member of the Texas Environmental Flows Advisory Group, the Governmental Advisory Committee, which advises the EPA Administrator on environmental concerns regarding NAFTA, the North American Agreement on Environmental Cooperation; and the Commission for Environmental Cooperation and of the Good Neighbor Environmental Board, an independent federal advisory committee that assists the president and Congress on environmental infrastructure needs along the U.S. border with Mexico. He has also served as deputy executive director of TCEQ and as Rio Grande Watermaster. He is the past Texas representative to the Border Governors' Conference Water worktable and a former city manager for the City of Brownsville. Rubinstein received a bachelor's degree in biology from Pan American University.
Dr. Dawn Thilmany McFadden graduated from Iowa State with a B.S. in Public Service and Administration in Agriculture, and from UC-Davis with a M.S. and Ph.D. in Agricultural Economics. She is a Professor of Agribusiness and Agribusiness Extension Economist with Colorado State University, and also serves as the Chair of the Colorado Governor’s Food Systems Advisory Council. Dawn was the Interim Program leader for Organics with USDA-CSREES and a Farm Foundation Fellow for Rural Community Vitality. She currently Advises the USDA on Research, Extension and Education and serves on a National Rural Development Policy Board. Dawn’s research and extension focuses on Sustainable Community Development, Specialty Crops and Food System Work teams. Her current work focuses on developing curriculum and short courses for beginning farmers in the Western region and supporting value-added agribusinesses throughout Colorado.

**CONFERENCE ORGANIZERS AND PLANNING COMMITTEE**

**Conference Planning Committee**

**Texas Committee**
Marco Palma  
Texas A&M University

Trang Dang  
Texas A&M University

Edwin Marty  
Office of Sustainability, City of Austin

Mark Waller  
Texas A&M University

Connie Moore  
Texas A&M University

Connie Smotek  
Texas A&M University

Daphne Richards  
Texas A&M University

Daniel Chavez  
Texas A&M University

**National Committee**

Richard Knipe  
Riverside Research/University of Illinois

Kathleen Liang  
University of Vermont

Darlene Knipe  
Riverside Research/University of Illinois

Ron Rainey  
University of Arkansas

Ray Hansen  
Iowa State University

Alba Collart  
Mississippi State University

Christa Hartsook  
Iowa State University Extension & Outreach

**Conference Organizers**

Trang Dang  
Marco Palma  
Edwin Marty
THANK YOU TO OUR SPONSORS

Diamond Sponsors

Gold Sponsors

Silver Sponsors
THANK YOU TO OUR FIELD TRIP HOSTS

Springdale Farm
AGUA DULCE
US. FOODS
WHOLE FOODS MARKET

THANK YOU TO OTHER SUPPORTERS

Austin
Enjoy Texas Music

THANK YOU TO THE AUSTIN MARRIOTT SOUTH AND THEIR STAFF

Crystie Collora
Julie Sokol
Shannon Nicole Braly

THANK YOU BLAIR L. FANNIN, MEDIA RELATIONS AND PUBLIC AFFAIRS, TEXAS A&M AGRILIFE AGRILIFE COMMUNICATIONS FOR PROMOTING THE EVENT