

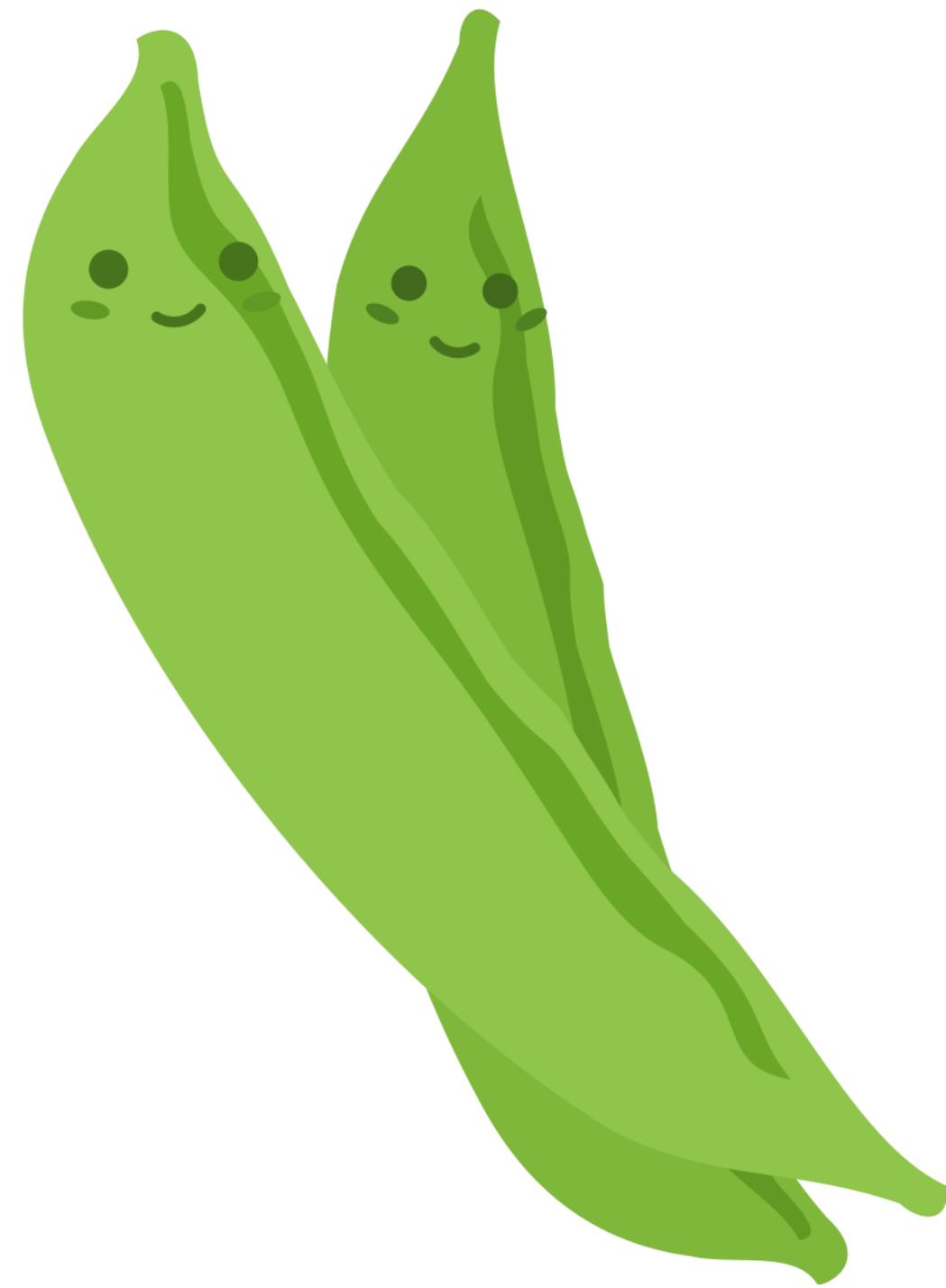
The logo features the word "SNAP" in large, white, bold, sans-serif capital letters. Below it, the words "for Snap Peas" are written in a smaller, white, sans-serif font, with "Snap" in a slightly larger and more stylized font. The entire text is set against a light green background with several yellow lines radiating from behind the "SNAP" text, suggesting a sun or a bright light. At the bottom of the logo, the text "Iowa Farm to Summer Campaign" is written in a smaller, white, sans-serif font.

SNAP
for *Snap* Peas
Iowa Farm to Summer Campaign

The graphic features two green snap peas with simple black dots for eyes and a curved line for a smile. The text "Oooh SNAP" is written in white, sans-serif font, with "SNAP" in a larger, bold font and underlined. Below the peas, the text "that's sweet!" is written in a white, sans-serif font, with "sweet!" in a larger, bold font. The entire graphic is set against a dark green background.

Oooh **SNAP**
that's **sweet!**

Summer Site Visits and Photos



The following slides detail the activities and goals of 13 communities that participated in the 2019 “Snap for Snap Peas” campaign.

Site visits were coordinated at these sites:

- Waukee Community Schools
- Atlantic Farmers Market
- BGM Community Schools
- Diagonal Community Schools
- Dubuque County Extension
- Dem Greenz, Dubuque Community Garden
- Hampton-Dumont/CAL and West Fork School Districts
- Johnson Community Schools

Additional overviews and pictures were shared by these sites:

- Cedar County Extension, Tipton, Iowa
- Decatur County Public Health and Homecare
- Postville Community School District
- Clarinda Community School District
- Newton Community Schools

Waukee Community Schools

“We work to offer extensive programming at our sites to reduce the stigma of free meals and create opportunities for positive interactions over the summer months. In addition, the majority of our volunteers are teachers and school staff, which helps to create a comfortable, positive environment for our participants.

This year, ISU Extension led a 4 part lesson series at each of the 4 sites, including education around parts of a plant, snap pea taste tests, and planting snap peas.”

- Kaitlyn Scheuermann, Dietitian,
Waukee Community Schools





Produce in the Park Farmers Market Atlantic, Iowa

“Snap for Snap Peas allowed us to offer free produce taste tests to all kids who visited our farmers market for four months. What a great chance for kids to try locally grown fresh produce! Thank you!!

We advertised the produce and shared photos of it most weeks. We gave kids \$1 off produce coupons to spend at the market (and then buy produce themselves).



My goal is to build upon and improve our efforts to make farm fresh produce accessible and attractive to children. I am proud that our market has emphasized making produce affordable by providing coupons to lower-income residents and children in our county. I think we could learn a lot from this project about how to promote and improve these efforts.”

- Brigham Hoegh, Market Manager



BGM Community Schools

“We planted our garden again, provided samples for the lunch program, shared activities for the kids and families, and tried some new recipes this summer.

My goal is to create new interest and awareness of other foods that are fresh from the garden. I also want to teach ways of preparing these foods in different ways.”

- Neal VanErsvelde, BGM K-12 Guidance Counselor & SADD Advisor

Diagonal Schools

“We focused on our container garden and grew fresh produce this summer. The kids loved being involved in the process and the lessons we led on gardening and nutrition.

My goal is to provide our children with healthy fruits and veggies as I have learned not all kids have access to them at home. The kids themselves motivate me everyday, I want them to have the best possible nutrition to support brain development and physical growth.”

- Danielle Newton, Secretary and Nutrition Director





Dubuque County Extension

“Four times throughout the summer, we served local items on the school lunch menu. We did some cafeteria coaching with those that attended the meal site and also had display items and coloring sheets to teach about the local item at the meal site.

One goal of this series of lessons was to take kids on the adventure that our food takes to get from the field to our plates. It also allowed them to try new things and interact more directly with their food.

Another goal was to facilitate school and producer connections to promote year round local foods purchases. Often, the largest barrier to purchasing local foods is price. By allocating some money toward the purchase of local foods, and allowing the meal site to 'pilot' local items, it reduces the perceived risk of purchasing locally sourced items and encourages the continued purchase of these items moving forward.”

- Brittany Demezier, Dubuque County Food Systems Coordinator



Dem Greenz, Dubuque Community Garden

“We offered taste tests and taught people how to read a seed package to understand how it grew. I also demonstrated how I planted the seeds. [At Dem Greenz Community Garden] I grow several items that can't be found regularly in our local grocery store, or in any store at all, so people have to look outside the area. Produce such as okra, bitter melon, collards, turnips and mustard greens are very difficult to find here, but very popular with our community.”

- Lynn Sutton, Director, Dem Greenz

Hampton-Dumont/CAL and West Fork School Districts

“We started a summer garden club that met between breakfast and lunch two days per week in two school districts. The students planted and cared for their own garden as well as learned to cook with the produce.

We work to get kids excited about local foods and help them learn how to choose healthy options and how to find locally grown foods.”

- Michelle Sackville, Director,
Franklin County Extension





Johnson Community School District

“We added local snap peas to the summer meal menu, offered taste tests, recipes and take home information. We want to educate and provide opportunities for students to taste and learn about locally grown foods.”

- LaRae Doll, Director of Nutrition and Food Services

Cedar County Extension Tipton, Iowa

“Our goal is to introduce young children to new vegetables and through fun activities. It’s a positive way to build healthy eating habits.”

2019 Summer Activities:

Taste testing, reading books, coloring, science experiments, movement activities all with a Snap Pea theme - geared toward K-3rd graders - we had almost 30 participants.

- Greta Bierman, Office Manager





Decatur County Public Health and Homecare

This four week program incorporated snap pea education, physical activities, arts and crafts and tons of taste tests. This picture shows baggies sprouting snap peas growing on a school window. Creating and eating veggie bugs and butterflies (using snap peas and other veggies) was one of the students favorites snacks.

– Lindsey Campbell, LPN-
Health Educator

Postville Community School District

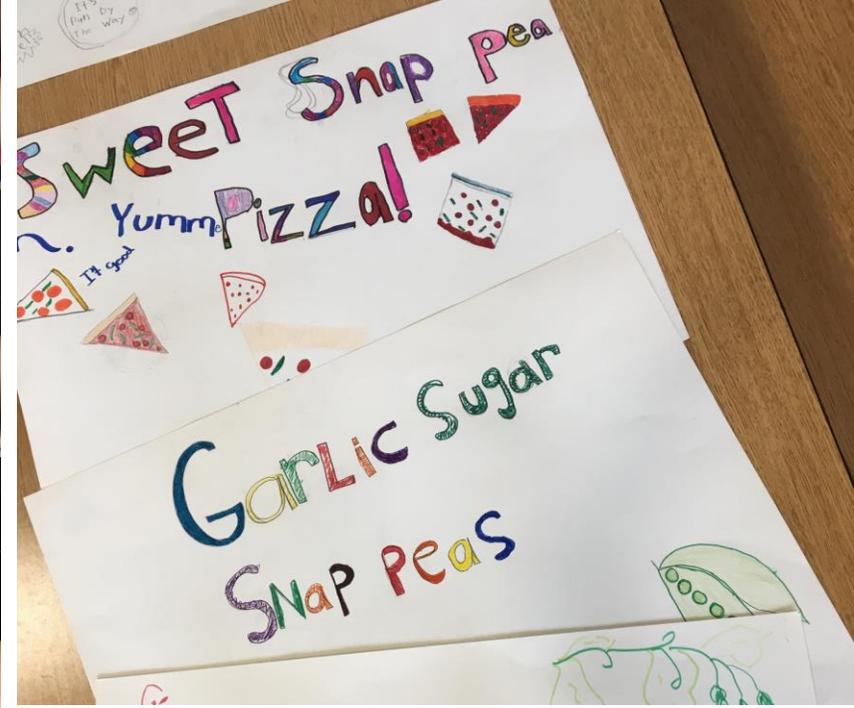
“We used the mini grant to purchase local ingredients for the 4-6th grade taste test competition. Students chose their recipe, prepared their dishes, and shared samples at lunch. Recipes included snap pea pizza, garlic sugar snap peas, buttery lemon peas, and berry good peas.

Younger grades explored snap peas in the garden and traced the peas in their garden journals. They’re genius. Thanks for the support that allowed us to make this happen!”

- Claire Anderson, FoodCorps Iowa Service Member

(Photos continued on next slide)







 Clarinda USDA Summer Lunch Program
We got another small grant this year to plant SNAP PEAS!!!



 Clarinda USDA Summer Lunch Program
And the Snap Peas are growing!!!



Clarinda Community School District

“My goal is to educate our small town students about gardening and making healthy choices. I advertised the Snap for Snap Peas campaign on our Facebook lunch program page. As kids came in on the first week, they helped plant the snap peas. Every day after, we would share the responsibility of watering.”

- Julia Harris, Lunch Program Coordinator



Newton Community Schools

“We (a team of Grinnell College and University of Iowa researchers) worked as a part of the Newton Community Health Partnership in collaboration with the summer school program at Emerson Hough Elementary School to provide fun, hands-on activities to the students on eating healthy and eating local. We are hoping to use this programming as a stepping stone for increased local foods partnerships with the district and for increased farm to school programming.”

- Andrea Tracy, Associate Professor, Grinnell College

This project was made possible with support from:

- Iowa Department of Agriculture and Land Stewardship
- Iowa Department of Education
- FoodCorps Iowa
- Agricultural Marketing Resource Center
- Iowa State Extension and Outreach- Farm, Food and Enterprise Development



Thank you!

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