Canola

Introduction
Canola is a genetically altered and improved version of rapeseed that was developed for its superior edible oil and high value meal. The term “canola” can only be applied to those varieties that produce less than 2 percent erucic acid. Canola oil is lower in saturated fats than any other vegetable oil, making it a popular choice among health-conscious consumers. Canola meal, the portion of the seed left after the oil is extracted, is of value as feed for livestock. Another potential use for canola is as an annual forage.

Marketing
The nearest canola market for producers in the Kentucky region is currently Windsor, Ontario. Regional producers incur a significant freight cost (as much as one-third of the price per pound) to ship canola there. However, with good weather and proper management, these freight costs might be covered and canola can produce returns similar to wheat.

There will be a significant marketing opportunity for Kentucky canola between 2004 and 2007. During that time, the Farmers Oilseed Cooperative, Inc. in Georgia will go on-line with a processing plant capable of handling 10,000 acres of canola. Georgia farmers will be unable to meet the immediate production needs of this plant. Their plans are to freight canola first from surrounding states, and then from the Northern Plains. Kentucky’s proximity to Georgia may allow producers to capture profits from producing canola for this market.

There is a very small niche for canola production for birdseed. While this market is more profitable for producers, it is already being captured by Missouri producers. However, Kentucky producers with the ability to store canola after harvest may be able to take advantage of other windows in this niche market.

Market Outlook
U.S. consumption of canola oil has steadily risen in recent years as its benefits have become more widely known. The food industry is also utilizing the oil in a growing number of food products. Domestic production of canola, however, is not keeping up with this increased demand. Because canola is well adapted to our climate and fits into our cropping systems, Kentucky seems well positioned to take advantage of these expanding production opportunities.

Production Considerations
Site selection and planting
Canola is an annual which is grown as a fall-seeded winter crop in Kentucky. Production practices, including machinery and equipment, are similar to those used for winter wheat. A medium textured, well-drained soil is best for canola, although it will grow over a wide range of soil textures. Since canola does
not tolerate waterlogged conditions, it should not be planted on fields prone to standing water, flooding or poor drainage.

Canola should be planted in September in Kentucky, with planting dates of September 1 through September 25 providing the best yields. Select varieties for high yield potential and winter hardiness. Seed can either be broadcast or drilled; however, drilling is the most reliable and preferred method. Although more difficult, the no-till method of seeding can be used with canola. Recommended seeding rates are 4 ½ to 6 pounds per acre for drilling and 6 ½ to 8 pounds per acre for broadcast seeding.

Seedlings go dormant during the winter, and although much of the leaf tissue freezes, the plant remains alive as long as the crown does not die. Growth resumes in late winter and early spring when temperatures increase. Plants produce bright yellow flowers which later develop into pods containing 15 to 30 small round seeds. Harvest maturity is very similar to wheat.

Pest management
Weed control strategies, whether mechanical, chemical or a combination, should primarily be directed toward reducing weed competition during the first four to eight weeks after seeding. Otherwise, canola seedlings, which tend to grow slowly, can be overcome by certain weed species. Canola, as a member of the Crucifer family, can support a very large and diverse group of insects. However, the three insects of most concern are the striped flea beetle, aphids, and the cabbage seed pod weevil. Diseases which have greatest potential for causing serious losses include Sclerotinia stem rot, blackleg, and Alternaria black spot. Presently, few pesticides have a national label for use on canola.

Harvest and storage
Canola ripens quickly, making timely harvest extremely critical for maximum yield. To determine when the crop is ready to harvest, the number of green seeds in the field, the moisture content of the canola seed, and the presence of dew or surface moisture on the plant must be monitored. This crop can be harvested by swathing, if the proper equipment is available, or by direct combining. Canola stores well if it is kept dry, cool and clean in weather-tight, rodent-proof structures. Because of the small seed size, precautions should be taken with equipment (harvesting, transporting, handling and drying) and storage facilities to prevent seed loss.

Labor requirements
The labor needs of canola are virtually identical to those of wheat, with 3 hours per acre for production and one-half hour per acre for harvest.

Economic Considerations
Initial investments include land preparation and purchase of seed. Canola production requires no new investment of equipment for a farm already producing small grains. Production costs (conventional tillage, drilled) are similar to wheat and may be estimated at $130 to $160 per acre, with harvest and marketing costs at $40 to $60 per acre. Total expenses per acre, including both variable and fixed, would come to approximately $180. Presuming gross returns of $220 per acre, returns to land, capital and management would be approximately $40 per acre.

Expected yields and production costs for Kentucky indicate that growers will need to obtain a price of at least $11.00/cwt to economically justify canola production. Canola is competitive with wheat. Double cropping canola with soybeans is competitive with wheat/soybeans, corn and full season soybeans. The price of canola is strongly affected by the price of soybeans, by prices of other competing vegetable oils and by U.S. farm programs.

More Information
• Canola Production and Management, ID-114 (University of Kentucky, 1992)
http://www.ca.uky.edu/agc/pubs/id/id114/id114.htm
• Kentucky Integrated Crop Management Manual for Canola (University of Kentucky, 1992) http://www.uky.edu/Ag/IPM/manuals/ipm8nola.pdf
• Canola Cost-Return Budget in South Central Kansas, MF-2421 (Kansas State University, 2004) http://www.oznet.ksu.edu/library/agec2/mf2421.pdf
• Farmers Oilseed Cooperative, Inc. (Georgia) http://www.emergingcrops.org/farmersoilseed/default.asp

Photo courtesy of Canola Council of Canada
Issued 2002; Updated 2005